

WELCOME to FJSA Alumni Day 2016!

Former students, you're welcome to drop in on any classes/sessions, but for clarity's sake the official speakers will do the speaking (Unless, hey, group discussion breaks out!)

**Any questions at any time, call or text Sue's cell phone: 512-633-2830**

## SPEAKERS

Anthony Andro '92  
Jay Janner '91  
Fernando Palomo '95  
Michael Peters '93  
Loren Steffy '86  
Matthew Watkins '07

covers Texas Rangers for TV/print/web media outlets  
Austin American-Statesman photographer  
ESPN International & Deportes commentator and analyst  
Tulsa World sports editor  
writer at large for Texas Monthly and author  
Texas Tribune higher education reporter

## SCHEDULE

**Wednesday, Sept. 28** -- Optional dinner (everyone pays for themselves), 6:30 p.m. at J. Cody's Steaks and Barbecue, 3610 S. College Ave. in Bryan, [jcody.com](http://jcody.com)

**Thursday, Sept. 29**

### 9:35-10:50 CLASSES

**JOUR 203** Media Writing I

FJSA speakers: ANDRO, WATKINS

Basic journalistic techniques common to all media; integration of news gathering, writing and editing; ethics. (instructor Angelique Gammon; 12 students) **BLTN 024**

**JOUR 304** Editing for Mass Media

FJSA speakers: STEFFY, PETERS

Principles and practice of editing including: improving and tightening text; writing headlines, titles and subheads; self-editing and editing others; tailoring texts for specific audiences; understanding style guides. (instructor Hannele Rubin; 13 students) **BLTN 019**

### 11:10-12:25 CLASS

**JOUR 200** Mass Media Information

FJSA speakers: ANDRO, PETERS, WATKINS

**Today, this class will meet for 45 minutes, then students/speakers head to MSC for lunch**

Strategies and procedures in identifying, gathering, analyzing and organizing information for the mass media; sources and methods; evaluation and validation of evidence; legal and ethical considerations. (instructor Ed Walraven; 14 students) **BLTN 019**

## NOON – LUNCH

Approximately 50 JOUR students and 25 former students, including all of our speakers; catered fajitas from Casa Rodriguez, courtesy of the Journalism Studies Program (whoop!) **MSC 2406A**

Those who haven't had confirmed RSVPs for lunch, you can still come to this and hang out. The MSC has a lot of restaurants now; you can grab a bite before or after, perhaps!

## AFTERNOON

Battalion newsroom open for tours, **MSC L400**

## 12:45-2 p.m. CLASSES

**These two classes will actually meet after lunch for 50 minutes or so, in MSC 2401, which is reserved from 1:30-3 p.m.**

### **JOUR 450** Political Reporting

FJSA speakers: STEFFY, WATKINS

Interviewing; reporting; and writing various types of political stories and commentary; exploration of ethical principles and issues in political reporting including role of free press in a democracy. (instructor Dale Rice; 14 students)

**MSC 2401**

### **JOUR 490** Journalism As A Profession

FJSA speakers: ANDRO, PETERS, poss PALOMO

Exit-level course for interdisciplinary minor in Journalism; requires students to produce publication-quality projects; includes seminars in contemporary news media issues and practices. (instructor Ed Walraven; 13 students)

**MSC 2401**

## 2-5 p.m. Cookies and Coffee

Come-and-go hospitality/hangout room provided for us in BLTN 213, catered by Café 1541, courtesy of the Journalism Studies Program (whoop)

## 3 p.m.

### **Photojournalism breakout session**

FJSA speaker: JANNER

In the Batt newsroom – Slideshow of community journalism and practical tips on taking better photos for the Batt. Anyone interested in photojournalism is welcome to attend. **MSC L400**

## 3:55-5:10 CLASS

### **JOUR 250** New Media and the Independent Voice

FJSA speakers: ANDRO, WATKINS

Examination of new media as independent voices for cultural and political movements; principles governing the design, presentation, and evaluation of blogs as a persuasive medium in society. (instructor Dale Rice; 22 students)

**BLTN 019**

## 5:45 p.m. Frivolous Colloquium

Duddley's Draw on Northgate, probably front room or back patio depending on weather. For any current/former students who can attend. Topics potentially to include the industry, careers, and how little beer used to cost back when we were students.